

## **HITS AND HITS MOVIES EXPAND REACH IN INDONESIA WITH LAUNCH ON INDIHOME**

*HITS and HITS MOVIES will be available on Telkom Indonesia's IndiHome TV services  
Both channels will be available in High Definition with Bahasa Indonesia subtitles*

**Singapore, 30 September 2021** – Rewind Networks is pleased to announce the launch of HITS and HITS MOVIES on IndiHome, Telkom Indonesia's nationwide fixed broadband service delivering internet, telephone and video entertainment.

Starting October 1st, 2021, HITS will be available on Channel 507 (SD), 965 (HD) and HITS MOVIES on Channel 606 (SD), 966 (HD) on IndiHome TV and USeeTV GO app services. Both channels will be available in HD with Bahasa Indonesia subtitles, expanding the network's reach to more than 23 million homes across 15 countries in Asia.

“We are very happy to launch our services on IndiHome, delivering our beloved channels to their vast network of broadband connected homes in Indonesia. We are confident that our special curation of all-time-favourite hit TV shows and blockbuster movies will be loved by their subscribers,” Said Avi Himatsinghani, CEO of Rewind Networks. “We look forward to bring our new viewers the shows and movies they love, in a quality that they've never seen before.”

A. A. Gede Mayun Wirayuda, Executive General Manager TV Video of Telkom, said: “We are delighted to bring on HITS and HITS MOVIES channel services to subscribers of our IndiHome TV and USeeTV GO app services. We continue to deliver our commitment for the best international and local entertainment for our customers.”

Chosen from a wide array of genres, the programs of HITS pay tribute to, and reflect our love of television – comedies including M\*A\*S\*H, The Lucy Show, I Dream of Jeannie, Bewitched and The Love Boat; dramas such as Charlie's Angels, Murder, She Wrote and Columbo; British classics like Sherlock Holmes and Yes, Minister and Mind Your Language and otherworldly shows such as Charmed – and so much more!

HITS MOVIES showcases everyone's favorite blockbusters from the 1960s through the early 2000s. From box office comedies Back to The Future, Miss Congeniality, Mean Girls; great westerns including Unforgiven, How The West Was Won, Maverick; the heroics of Superman III, Batman and Robin, The Saint and classics such as Casablanca and Gone With The Wind, HITS MOVIES has only hits, no misses!

HITS and HITS MOVIES feature the best TV shows and blockbuster movies from Hollywood and International majors such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS, Lionsgate, Fremantle, BBC and ITV Studios.

\*\*\*



## **About Rewind Networks**

Incorporated and headquartered in Singapore, is a Multimedia Branded Entertainment Company dedicated to providing the Best in Class content to audiences across the Asia Pacific region.

HITS is Rewind Networks' maiden venture launched in 2013 as a linear 24x7 pan-regional pay-TV service. It features a curated selection of the greatest television drama and comedy series from the past few decades in High Definition.

HITS is the fastest growing basic general entertainment channel in Asia, now available to more than 23 million homes across 15 countries: Singapore, Malaysia, Indonesia, The Philippines, Taiwan, Hong Kong, Vietnam, Thailand, South Korea, India, Brunei, Myanmar, Sri Lanka, the Maldives and Macau. The channel is available on the basic packs of leading pay TV platforms and OTT services in these countries including StarHub, Singtel, Astro, MNC Vision, FirstMedia, MyRepublic, Cignal, SKYcable, AIS, MOD, CNS, K+, VTVcab, Viettel, CANAL+, Kristal Astro, Dialog, Tata Sky, Jio, KT, Dhiraagu, Medianet, CABLE TV, unifi TV, Macau Cable TV, Transvision and now IndiHome. To know more, log on to [hitstv.com](http://hitstv.com)

HITS MOVIES, the second service from Rewind Networks, is a pan-regional pay-TV channel that launched in October 2018 and is available in 14 million homes across 10 countries in the greater SE Asia region. The beloved and popular channel celebrates the best movies ever made from the 1960s to the early 2000s, featuring a carefully curated selection of the finest films in HD from across major studios. To know more log on to [hitsmovies.tv](http://hitsmovies.tv)

Rewind Networks has secured extensive licensing deals with leading studios such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS, Lionsgate, Fremantle, BBC and itv Studios.

The company will continue to progressively launch HITS and HITS MOVIES in other South East Asia markets and some South Asian countries.

## **About IndiHome**

IndiHome as a leading fixed-broadband service owned by PT Telkom Indonesia (Persero) Tbk provides three main services; Internet, Telephone and Interactive TV. IndiHome is the market leader for fixed-broadband services in Indonesia, which controls 85% of the market with 8.3 million subscribers until Q2 2021. IndiHome has reached 96.5% districts/cities or as many as 496 of 514 districts/cities, even the 9 outermost islands in Indonesia (Bintan, Karimun, Kei, Alor, Simeulue, Weh, Sebatik, Rote and Sabu). IndiHome fiber optic stretches as far as 166,343 kilometers from the city center to remote villages throughout the archipelago or the equivalent of 4 times the circumference of the earth. IndiHome is rich in digital content with 243 channels and various additional digital services. For more information about IndiHome, visit [www.indihome.co.id](http://www.indihome.co.id).

## **For media-related enquiries**

### **Shruti S**

Manager, Marketing & Digital Media

Rewind Networks

e: [shruti@rewindnetworks.com](mailto:shruti@rewindnetworks.com)

### **Dwina Apriliasari**

Public Relations IndiHome

[dwina@indihome.co.id](mailto:dwina@indihome.co.id)

### **Syukron Ali**

Public Relations IndiHome

[syukronali@indihome.co.id](mailto:syukronali@indihome.co.id)